



*The  
Scale  
Magazine*

*Veterinary  
Medicine*

- *The Long Journey Home*
- *So You Want To Be Published...?*

Volume 25 Number 9

ISSN 1621-2688

November 2025

The Magazine for Upcoming Authors, Artists, and Musicians

# ***Make a Statement...Advertise in The Scale Magazine***

What is *The Scale Magazine*?

*The Scale Magazine* is published monthly by the Scale Magazine Incorporated staff and M.O.R.E. Publishers CO, businesses dedicated to promoting the works of upcoming authors, artists, musicians, amateur writers and entertainers, of ages 1-100. *The Scale Magazine* serves as a platform for writers of all ages and all walks of life to share their works with the community. *The Scale Magazine* has been published since August 1996.

Who oversees *The Scale Magazine*?

*The Scale Magazine* is managed by Angelee Coleman-Grider, the magazine's founder and chief editor along with seven (7) other staff members and community contributors. Ms. Coleman-Grider has had several of her poems and short stories published in national publications. In February 2001, she was selected to serve as one of the year-long "Opinion Shaper" guest columnists for St. Louis' North County Journal. She has a B.S. and a master's in English and journalism. In addition to writing actively, Ms. Coleman-Grider is an educator retiree with the St. Louis Public School System and the Fayette County (TN) Board of Education.

Who reads *The Scale Magazine*?

*The Scale Magazine* has a very diverse audience. Its regular subscribers include business professionals from all 50 states, clergymen, college students, and young aspiring writers, amongst others. *The Scale Magazine* is also distributed to event attendees of the Ida B. Wells-Barnett Museum, Stir Up The Gift Enterprise, M.O.R.E. Publishers CO, and the Cayce Cultural Arts and Visitors' Center. Those events include an annual Ida B. Wells-Barnett Birthday Celebration, an annual children's "Jazz Festiva", a Talent Competition, and showcases which promote visual and performing artists. These events are well attended, thus providing an excellent opportunity for *The Scale Magazine's* sponsors to reach potential customers and clientele who have artistic and cultural interests.

Why should my company advertise in *The Scale Magazine*?

<https://morepublishers.biz/the-scale-magazine>

In addition to reaching a culturally diverse audience, your advertising dollars will support the promotion of artistic expression. We work with artistic directors from the FW Coleman Theatre Club and the St. Louis' theaters. So you will be our partner in supporting positive means of expression and providing safe, family-oriented entertainment venues for your city's youths. In addition, the high ethical journalistic standards and selective writing criteria adopted by *The Scale Magazine* insures that your company's ad will only appear with ads from businesses which promote positive values throughout the community.



Angelee Coleman Grider, Publisher



# From the Desk of the Editor

## Facts About The Magazine

The Scale Magazine is a general audience literary magazine featuring upcoming authors, fine art as well as practical art artists, and musicians ages 1-100.

The Scale Magazine is published monthly except July on the internet through [www.TheScaleMagazine.MagCloud.com](http://www.TheScaleMagazine.MagCloud.com); <http://morepublishers.biz>, [kindle.com](http://kindle.com), [www.peecho.com](http://www.peecho.com) Printed copies are available through subscriptions or e-mail requests, 1<sup>st</sup> Memphis Plaza newsstand, The Ida B. Wells Museum (Holly Springs, MS), and WOC (Women Of Concern) 1<sup>st</sup> Memphis Plaza, 4466 Elvis Presley Boulevard, Memphis, Tennessee 38116. Advertising, articles or pictures are due by the 15<sup>th</sup> of the month before your selected press date.

You may also consider submitting complimentary public service announcements about your upcoming events, to be broadcast on our associate radio media <http://www.RAERadio.com> (24/7). You may also submit poetry, essays, and short stories for publishing consideration. We reserve all editing rights. We may also refuse to publish material due to the nature of the contents.

Published monthly except July on the internet.  
Printed copies are available through subscriptions  
and on the website <https://MOREPublishersStore.biz>.

Purchase copies, or send advertising, articles, and pictures to the following address.

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\*Cover by Angelee Coleman Grider, M.O.R.E. Publishers CO

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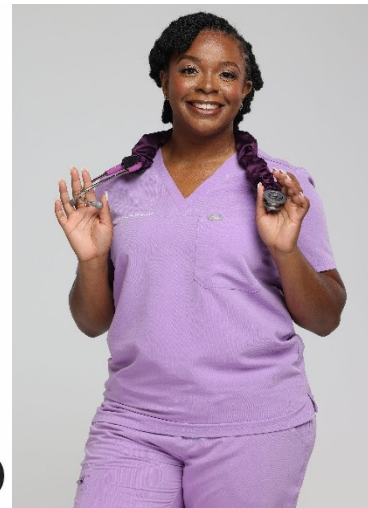
Distributed Nation-wide through Internet access. Subscribers and distributors are throughout Ohio, Michigan, Washington State, California, Mississippi, Tennessee, Florida, and Missouri.

**Subscriptions:** Select one.  
\_\_\_\_\_ 12 months \$27.50  
\_\_\_\_\_ Special Editions (4) x \$6 = \$24

Display Advertising:

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Business Phone (\_\_\_\_) \_\_\_\_\_  
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\_\_\_\_\_ \$150 rear cover, color      Sizes 8x10 9x12  
\_\_\_\_\_ \$250 front cover, color      Sizes 8x10 9x12      other \_\_\_\_\_



## The Authors' Corner

Dr. Akila Bryant is a veterinarian with a passion for compassionate care, mentorship, and community service. I began my journey at Tuskegee University, where I earned my undergraduate degree in Animal and Poultry Sciences. From there, I pursued my Doctor of Veterinary Medicine at Purdue University, where I was honored to receive the G. Edward Cummins Award for Exemplary Compassionate Care for Animals and Clients—a recognition that reflects my deep commitment to both pets and the people who love them.

Dr. Bryant stated that, “Beyond clinical practice, I’m passionate about mentorship and empowering the next generation. While in vet school, I worked closely with students from kindergarten all the way through college, helping spark their interest in science and veterinary medicine. I believe in the power of education and the importance of showing young people what’s possible when they follow their dreams.”

“Whether I’m treating a patient, mentoring a student, or giving back to my community, my goal is always the same: to serve with compassion, care, and purpose.”

Dr. Akila Bryant holds a B.S. in Animal and Poultry Sciences from Tuskegee University and earned her Doctor of Veterinary Medicine from Purdue University, where she received the G. Edward Cummins Award for Exemplary Compassionate Care.

She completed a Small Animal Rotating Internship at Nashville Veterinary Specialists and 24-Hour Emergency Hospital, gaining hands-on experience in emergency and specialty medicine.

Support the mission. Visit the store.

[thelocdpetdoc.org](http://thelocdpetdoc.org)

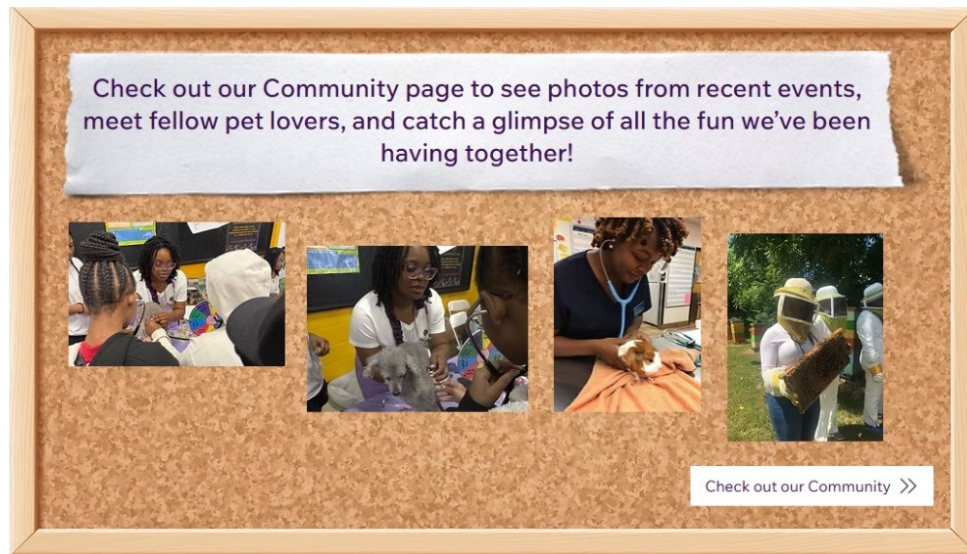
What started as a personal testimony has grown into a movement rooted in faith, identity, and restoration. This brand exists to speak life through faith-based products that reflects healing, growth, and divine purpose.

We believe that no matter where you come from, what you've been through, or how broken you may feel, God can make beauty bloom in the most unexpected places. Just like a rose that grows from concrete, your story is not limited by your circumstances; it's shaped by grace.



Every piece we create is designed to comfort your spirit, uplift your soul, and affirm your worth.

Passionate about community service and mentorship, Dr. Akila Bryant actively engages with students from kindergarten through college during vet school and remains committed to inspiring and educating future generations.



### Career Day at Yeatman-Liddell Prep Middle School - Career Day

We had the joy of joining Yeatman-Liddell Preparatory Middle School's Career Day in St. Louis, where students explored exciting career paths and asked inspiring questions. Click the image on the website to view the gallery and see highlights from the day, including our hands-on activity table!



### "Stand and Deliver" Children's Jazz Festival

We participated in the 3rd annual "Stand and Deliver" Children's Jazz Festival in Holly Springs, MS, a fun-filled day of hands-on workshops and creative expression. It was held on August 2, 2025. This event brought together young minds to explore music, arts, and careers.

# So You Want To Be Published?

by Angelee C. Grider, author, editor, publisher

## Responsibilities:

### **A. Author will type all required pages for the book.**

Give the editor a copy of the typed material for editing on a USB disk drive or a CD data disk. Provide all the necessary pictures or artwork. Use originals where practical. You can scan your own if you desire. Give .jpeg pictures for cropping, editing and captioning on a USB disk drive or a CD data disk. Provide a sketch of the cover soon as you have decided on the title. Provide the photograph for the cover.

### **B. Publisher will do the final editing using the disk provided by the author.**

An edited copy of the book will be returned on a disk.

**C. The publisher will insert the pictures** on the pages if there is a need to do so. Pictures will be cropped and arranged on the disk pages using the printer's guidelines.

**D. A final copy of the book's manuscript** will be placed on a disk for the author's approval. If a printed copy is requested, a cost of ten cents per page/or the cost of ink cartridge will be paid by the author. The printing company does not provide a printed copy until all of the editing is completed. The author may print his/her own copies on a personal inkjet printer. The publisher will change the final edited/approved copy to a book format and upload it to a Commercial printer. Included will be an assigned free ISBN, a Library of Congress Number for certain books, and a Bar Code.

**E. After the proof copy** has been reviewed and approved by the author, the publisher will order the desired number of books for the author for a book signing. The author is responsible for cost of books. **The publisher usually will not keep a copy of the files for Self-Publishers** unless the author has requested it. Final file copies will be given to the author for copyrighting and future use. Corporate Printers may or may not retain copies for repeated orders. Always keep a disc copy in a secure place.

## \*General Services

\_\_\_ Typing \$1 per typed page

\$3 per page Revising, Typing and/or Copyediting

\_\_\_ Reading and Review of Self-Publishers' Books and Manuscripts

\$23 upfront Initial Visual Review of Materials

\$75 upfront up to 100 pages

\$275 upfront 100 to 250 pages

\$300 upfront 200 to 500 pages

\_\_\_\_\_ Cover Designs or Formatting \$225 - **Please send the Corporate Printers' cover specifications.**

**F. DO IT YOURSELF:** (Independent Contractors' Fees are normally \$225 and up)

- \$35 per ISBN registering book under your name (See Bowker.com)
- \$25 or more FOR BARCODE (See Bowker.com) Writer covers all expenses (CD, DVD, PUPPETS...)

Ready to work? Return this form.

Signature \_\_\_\_\_

Today's Date \_\_\_\_\_ Email \_\_\_\_\_

# What Goes On The “About The Author” Page?

Take readers on a journey from beginning to end.

This structure helps to engage the audience and maintain their interest throughout the story. Carefully craft the structure. Guide the readers through a captivating storytelling experience.

## Create Emotional Connections

Evoke emotions in readers. Whether it’s through powerful descriptions, personal anecdotes, or thought-provoking interviews, you have the power to make the audience feel deeply connected to the story. Tap into the emotional core of a topic. Create a lasting impact and inspire action.

## Incorporate Visual Elements

In the digital age, visual storytelling has become increasingly important. To enhance the impact of a feature story, incorporate visual elements such as photographs, videos, and infographics. These visuals not only add depth and context to the story but also help to engage readers in a more immersive way. Strive to use visuals that complement and enhance the narrative, rather than distract or overwhelm the audience.

Feature storytelling in journalism goes beyond the basics, diving into the why and how of a story.

- Finding a compelling angle is crucial for crafting remarkable feature stories.
- Developing a narrative structure helps engage the audience and maintain their interest.
- Emotional connections can be created through powerful descriptions, personal anecdotes, and thought-provoking interviews.
- Visual elements such as photographs and videos can enhance the impact of a feature story.
- Balancing facts and creativity is essential to maintain accuracy and integrity. (Excerpts from the **Blog Mastering the Art of Feature Storytelling: A Journalist’s Guide by Yellowbrick, December 11, 2023**)

Guidelines by Angelee Coleman Grider

For more details and examples, See the last issue of The Scale Magazine about mistreatment of Muslims.

- 1) Please describe how the author’s background (upbringing, education, related experiences, etc.) qualifies him, or her, to write the book.
- 2) Please describe the general subject matter and audience for your book.
- 3) Glamour-Shot Photos would be your greatest asset.

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# What Is Royalty For Authors?

*An Explanation From The Publisher*

Royalty is anytime you sell a book and make a profit.

Royalties can be a percentage of revenue or a flat fee per use.

Royalties are typically paid by the party using or selling the intellectual property to the owner of the property rights.

For example:

A. You give yourself royalty payments. For example, you print the book for \$3.95. You sell it for \$12. You give yourself \$8.05. That is your royalty payment from that book sale. Don't forget to record notes because you are supposed to report that on the income tax form as income.

B. The publisher agrees to market and sell the same book.

Example

The printing cost is \$3.95.

The book is sold for \$12.

The publisher keeps \$3.95 for printing.

- The publisher takes out \$5.00 for administrative fees (display ads, radio and television promotions, etc.)
- The publisher writes a check (\$0.02), gets an envelope (\$0.10) and buys a stamp for mailing the profit to you (\$0.80). That's a total of \$0.92 cents for postage.
- You receive the royalty payment of \$2.13 in the mail.

Paying royalties to the owner, author, or musician is based on the revenue or profit generated using the material.

Have you received ROYALTY? Yes, you have.

You received it when you sold the book or CD yourself. You also received it after the publisher sold a book for you.

If you want more royalty, sell more books.

From InventorGenie.com

Royalties can be a percentage of revenue or a flat fee per use.

There are several types of royalties, including music royalties, book royalties, and mineral royalties.

The terms of the royalty agreement includes the payment frequency and duration.

# Veterans' Day Observance 2025

November 11, 2025

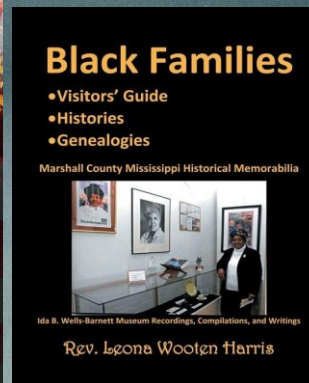
6:00 P.M.

David L. Beckley Conference Center

155 Rust College Avenue

Holly Springs, Mississippi

## A Veteran To Remember



Order your copy today! [Amazon.com](https://www.amazon.com) [BarnesandNoble.com](https://www.barnesandnoble.com) Press

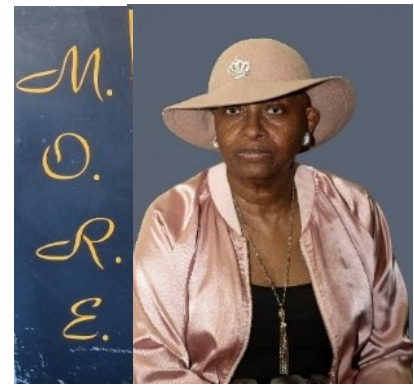
Open to the Public - Free Admission

Vendor Information: 662-252-3232

Rev. Leona Harris , Executive Director of the Ida B. Wells-Barnett Museum.

# A Biography

Angelee Coleman Grider is a native of Cayce, Mississippi where she experienced success as a renowned child writer, and a poetic reader during community and church gatherings. She scholastically began writing longer pieces as a junior at Lane College in Jackson, Tennessee under the auspices of Mrs. Lois Broady who recognized Miss Coleman's talent, helped her to travel and to subsequently write a play about the assassination of Martin Luther King Jr. The play was submitted to a University of Missouri playwright contest committee.



The entry was not a winning entry, but the committee advised her that her talent was wonderful and if she wanted to attend graduate school in Columbia, they would help her receive a scholarship.

Ms. Coleman Grider instead pursued a journalism master's degree at Ball State University where she was inducted into the Kappa Tau Alpha Journalism Honor Society upon the recommendation of one of the advisors, Dr. Earl Conn.

Presently, she is the founder, executive director and talent search organizer for the St. Louis Writing and Performing Guild Inc. She also, with the help of her mother, expanded the writing business to formulate M.O.R.E. Publishers Corp., a nationwide entity for beginning entrepreneurs. She has also completed the final version of her musical CD "Mansion In The Sky".

Her earthly achievements:

- High School: Who's Who Among American High School Students, Honor Society, author and

composer of the 1968 class song; graduate of Henry High School, Byhalia, Mississippi.

- College: newspaper and yearbook staff member; alto and soprano singer in the concert traveling

choir; reporter for the Lane College campus and submitted articles to the Jackson Sun city newspaper; Bachelor of Arts Degree with a major in English and a minor in vocal Music; a member of the Beta Chi Chapter of Alpha Kappa Alpha Sorority.

- Graduate: Master of Arts Degree in Magazine Journalism from Ball State University in Muncie,

Indiana; inducted into the Kappa Tau Alpha Journalism Honor Society.

- Professional: Former English teacher in Fayetteville, Tennessee and journalism teacher for the St. Louis Public Schools; an independent representative of Primerica Financial Services, and a member of the St. Louis Publishers Association

- Published books, poems and awards: 1995 Editor's Choice Award from the National Library of

Poetry; published poetry in the Creative Review Magazine; 2001 "Opinion Shaper" editorial writer for the North County Journal; member of the International Society of Poets; "Who's Who for Professionals"; member of the National Notary Public Association; published the poems:

B. Wilkins, artist

Marcellus T. Grider, cover design

Dexter Silvers, artist

## Angelee Coleman Grider

Memphis, Tennessee

### Authors' Books

Amazon.com

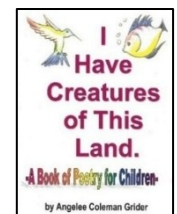
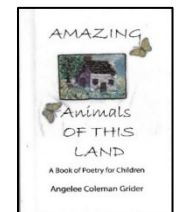
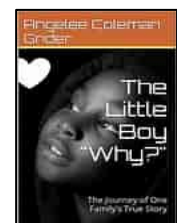
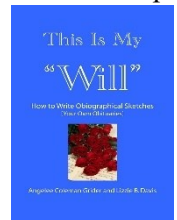
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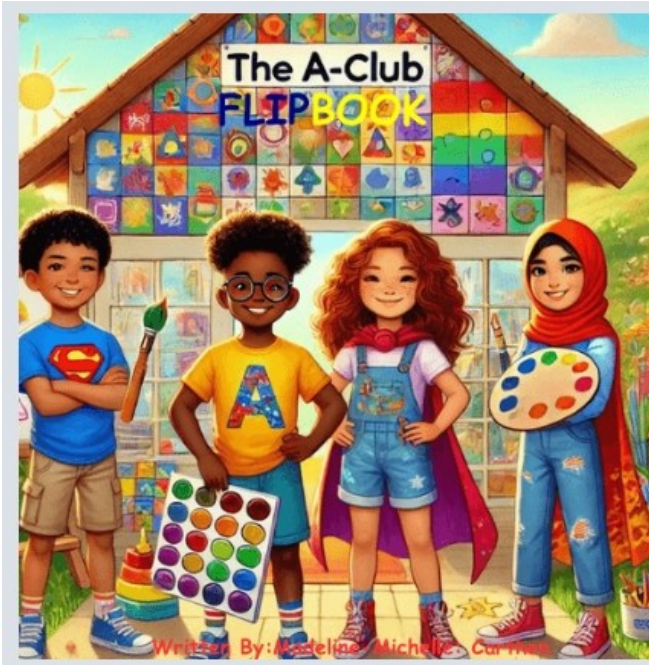
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Some of the books are available for in-store pickup through Books-a-Million Book Store (BAM).

Also order in the nearest Barnes and Noble store for a later pickup date.





## The A-Club FlipBook



- **A World for Autism** is dedicated to empowering parents and educators with essential resources that promote understanding and inclusion.

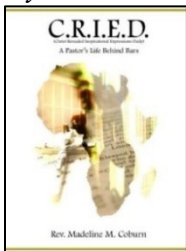
- Through a digital flipbook series, an informative news blog, and **THE A-CLUB** merchandise, this initiative advocates for children with autism, fostering a movement that celebrates their unique strengths and supports their journey.

*With over 17 years of freelance business consulting experience, I am the owner of Carthen Cornerstone Solutions, a virtual hub for B2B and real estate transactions coordination and notary public precision.*

*I collaborate with B2B, RE Brokers, nonprofits, and entrepreneurs to provide management solutions and contract negotiations that suit their needs and goals.*

*I have a certification in contract purchase and sales from the Tennessee Real Estate Commissioner, and I am skilled in teamwork, business development, and training and development.*

*My mission is to foster re-entry skills and help clients increase their company portfolio, while offering comprehensive and innovative digital media platforms. My expertise in B2B and real estate is to focus on bringing gaps and bringing people together starting from contract to closing.*



### Activities

<https://www.AWorldForAutism.life>

<https://www.YouTube.com/@AWorldForAutism/featured>

### A World For Autism - YouTube

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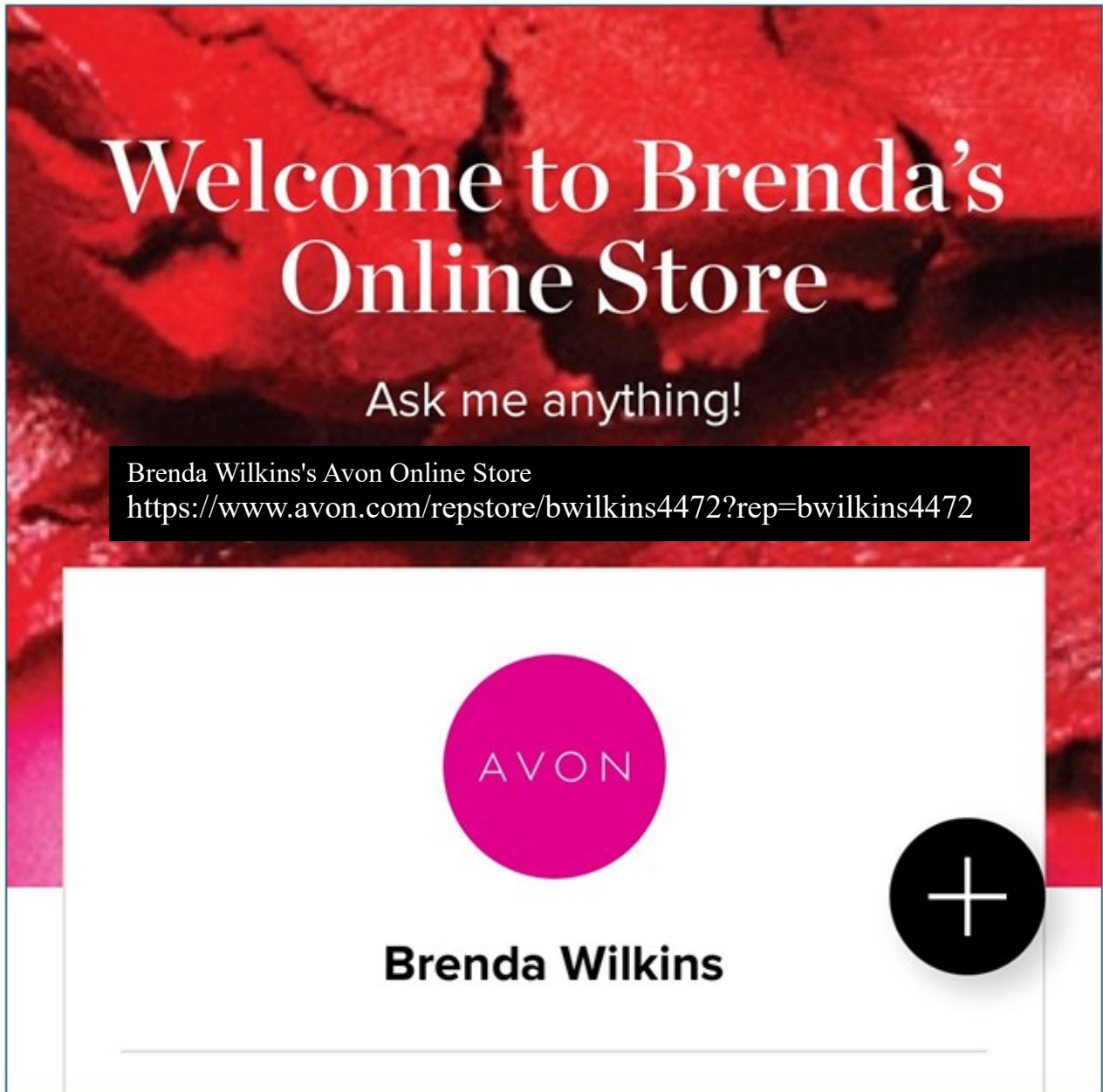
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Online Store

Ask me anything!

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<https://www.avon.com/repstore/bwilkins4472?rep=bwilkins4472>

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